

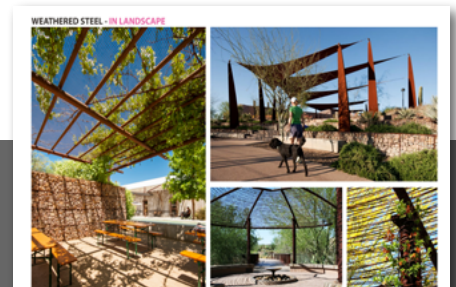
HANCE PARK



CONSTRUCTION UPDATE PHASE 1B BEGINS IN MARCH

Starting on March 8, 2022, construction on Phase 1B of the **Margaret T. Hance Park Revitalization** will begin. Phase 1B is the creation of a garden with a shade canopy, lighting, seating (including seat walls, benches and swings), and low-height plants which will fill in under the garden canopy.

Joint repair construction will begin on March 8, 2022. Demolition of existing structures and concrete is planned to begin on March 22, 2022. Construction of main garden features is planned to begin in June, and the entire garden is set to be complete and unveiled in early 2023. For the safety of park users, alternate pedestrian routes will be around the construction zone. Thank you for your patience as the progress to revitalize **Margaret T. Hance Park** continues.



M3F MUSIC FESTIVAL COMING TO HANCE PARK

On March 4th and 5th, the M3F Music Festival (formerly known as the McDowell Mountain Music Festival) will be held at Margaret T. Hance Park. M3F Music Fest is a nonprofit music festival with all proceeds from the festival benefiting local Arizona nonprofit organizations. The two-day music festival will feature national and local artists on multiple stages. There will also be local food trucks and vendors and a kid zone for families. Learn more and buy tickets on the [M3F Festival website](#).



ABOUT THE HANCE PARK REVITALIZATION PROJECT

The Margaret T. Hance Park Revitalization Project is a public-private partnership led by the Hance Park Partner Coalition, consisting of the City of Phoenix Parks and Recreation Department, Phoenix Community Alliance and Hance Park Conservancy. Funding for the project, estimated at \$100 million, will come from public and private sources. City of Phoenix has dedicated \$15 million of voter-approved Phoenix Parks and Preserve Initiative (PPPI) funds toward the project. A fundraising campaign is being led by the Phoenix Community Alliance and Hance Park Conservancy to generate private funding. That campaign is focused on raising \$45 million to continue Phase 1.

This newsletter, first published in December 2019, is produced by the Hance Park Partner Coalition. The Coalition encourages everyone to share it with family, friends and the organizations in which they are involved to help spread information and awareness about the project. Those who wish to receive it by e-mail can subscribe by visiting the [Hance Park Revitalization Project website](https://www.hanceparkrevitalization.com), which is also the best place to follow the latest updates about the project and park. The newsletter can also be viewed and download via that website.

The community is reminded that this is a complex project and construction timelines and park user access is subject to change, but the Hance Park Partner Coalition is committed to maintaining consistent communication. Questions and comments about the project should be directed to Hance.Park@phoenix.gov.



MAINTAINING TREES THROUGHOUT THE PARK

The City of Phoenix has partnered with HargreavesJones, an award-winning international landscape architecture firm, to lead the redevelopment of Hance Park. As part of the project, the firm engaged a team of local and national subconsultants to evaluate the existing park, including the trees. That team includes Norris Design, a local landscape architecture firm, and Olsson Associates, a soils specialist.

The team evaluated the existing trees, the soil's organic capacity to support tree growth, soil depths relative to the freeway tunnel deck the park sits on top of and the existing irrigation system. The evaluation showed that planting soil is in generally good condition, but is shallow and not in sufficient quantity to provide substantial support to trees.

As a result, as Hance Park is redeveloped, it will be planted with trees that are placed in adequate soil depth and in soil that is organically appropriate to support new trees. Additionally, trees will have dedicated irrigation that will help roots to grow within the soil profile available above the deck. Unfortunately, these are advantages that trees located in areas of the park that have yet to be redeveloped do not currently have.

Until such time as the Hance Park Revitalization Project can be fully realized, certified arborists that are part of the Phoenix Parks and Recreation Department staff will continue to closely monitor the existing trees. Department staff has also developed a tree removal and planting plan for the park.



HANCE PARK CONSERVANCY



Hance Park Conservancy (HPC) was founded as a 501(c)(3) non-profit organization in 2010 to promote and advocate for the redevelopment of Margaret T. Hance Park in Downtown

Phoenix. Its Board of Trustees is comprised of community, city, and business leaders committed to the mission to activate and promote the creative use of this regional public space in support of a vibrant arts and cultural experience. HPC has been instrumental in developing the Hance Park Master Plan, and supports the fundraising effort of the Hance Park Partner Coalition to fund the implementation of the plan and foster collaborations in support of sustainability, community programming and advancement of the park.

Visit hanceparkconservancy.org for more information.

PHOENIX COMMUNITY ALLIANCE



Margaret T. Hance Park's revitalization is the perfect complement to the visible progress throughout Downtown. The vision of the Park as a vibrant community

gathering place marking the northern boundary of the Downtown area is central to the story. But the sheer numbers of new residents and economic impact of the Park and surrounding Downtown development also are crucial to understanding the Park's key role.

The [2017 Hance Park Economic Impact Analysis](#) recognized the Hance Park Revitalization Project would provide more than \$6.6 billion in direct new spending over a 30-year period. Separately, a [2018 Economic Study of the Downtown Redevelopment Area \(RDA\)](#) pegged Downtown's total economic impact at \$19.1 billion annually. A few years later, these numbers are likely an understatement.

Here are a few other statistics outlining the growth in the Downtown area surrounding Hance Park:

- The number of residents living Downtown is expected to grow from an estimated 12,000 in 2010 to more than 22,000 in 2022.
- More than 6,000 housing units are either under construction or in the pre-development stage, to house all those new neighbors.

Hance Park already is an oasis in our community. The revitalized Park will be even more critical as Downtown becomes a denser urban region.

For more information about the Phoenix Community Alliance (PCA), visit our [website](#) or contact us by e-mail via info@phoenixcommunityalliance.com.

The Hance Park Partner Coalition thanks the Fiesta Bowl for the first major donation toward the Hance Park Revitalization Project. The \$2 million Fiesta Bowl legacy gift was used specifically for the "Fiesta Bowl PLAY at Hance Park," which opened in December 2020 on the west side of the park in conjunction with the Fiesta Bowl's 50th Anniversary season. As part of the Fiesta Bowl's 50th Anniversary celebration, its community efforts will live on through this playground for millions of Arizona residents and guests to enjoy.

Thanks also to other organizations supporting PCA's fundraising efforts: True North Studio, Arizona Community Foundation, DeFalco Family Foundation, Okland Construction, Dig Studio, CCBG Architects, Valley Metro, Clearway Energy and Alliance Bank of Arizona.



STAY ACTIVE WITH FITPHX VIRTUAL PROGRAMS

[FitPHX](#), the city's healthy community initiative, started its schedule of winter/spring virtual fitness programs during the first week of February. Thanks to a collaboration with [AARP Arizona](#) and other supporting partners, the popular weekly Fall Into Fitness and monthly Morning Yoga series continue to be streamed for free on the Zoom app.

The 10-week Fall Into Fitness program, presented in partnership with [Energized by Exercise](#), is held from 6 to 7 p.m. each Tuesday, starting February 22 through April 6. The Morning Yoga series, presented in partnership with [Do Yoga with Lisa](#), is held from 9 to 10 a.m. on the second Saturday of the month through December.

These programs were moved to an online format during summer 2020 due to the COVID-19 pandemic. While the activities are free, registration is required. Registered participants will receive a unique code to virtually join the live Zoom stream. Visit Phoenix.gov/FitPHX to learn more and register. FitPHX programs can be viewed on the [Phoenix Parks and Recreation Department's YouTube channel](#) and on PHXTV weekdays from 6 to 7 a.m.

The Phoenix Parks and Recreation Department is offering a variety of additional free virtual programs for all ages and abilities. Details and registration information is available at Phoenix.gov/Parks.



CODE OF CONDUCT IN PHOENIX PARKS

The Phoenix Parks and Recreation Department has a new Code of Conduct, which promotes clean, safe, accessible and inviting parks, programs and facilities. Kindness and respect towards fellow park guests and city staff is appreciated and expected at all times. Behavior that violates the law, interferes with, endangers or injures oneself or others, or damages park property is unacceptable. More information is available at Phoenix.gov/Parks/Code-of-Conduct.

In January 2021, the Parks and Recreation Department began implementing the Code of Conduct. Staff at all levels of the department are being trained on the new behavioral expectations for users of parks and park facilities. Over a period of several months, staff will be conducting public outreach to inform the community and park users about the policy. The Code of Conduct was developed following an extensive public input process that began in December 2018.



CODE OF CONDUCT
City of Phoenix Parks and Recreation Department

The Phoenix Parks and Recreation Department has a Code of Conduct, which promotes clean, safe, accessible and inviting parks, programs and facilities. Kindness and respect towards fellow guests and City staff is appreciated and expected at all times. Behavior that violates the law, interferes with, endangers or injures oneself or others, or damages park property is unacceptable.

All park guests are expected to abide by the Code of Conduct and all laws and park rules. Failure to do so may result in removal from the premises.

-  Treat park and other patrons with respect and kindness
-  Follow instructions by staff
-  Obey posted park and facility hours
-  Utilize park amenities for their intended and approved purpose
-  Comply with permit, vending and ramada policies
-  Limit smoking, vaping or other tobacco use to approved areas and do not possess illegal drugs or substances

HELPING US MAINTAIN CLEAN, SAFE, ACCESSIBLE AND INVITING PARKS AND PROGRAMS



Review the complete Code of Conduct at phoenix.gov/parks/code-of-conduct



CÓDIGO DE CONDUCTA
Departamento de Parques y Recreación de la Municipalidad de Phoenix

El Departamento de Parques y Recreación de Phoenix tiene un Código de conducta que promueve parques, programas e instalaciones limpias, seguros, accesibles y atractivos. La amabilidad y el respeto hacia las demás visitas y el personal de la municipalidad se valora y se espera en todo momento. El comportamiento que viola la ley, interfiere, pone en peligro o lesiona a uno mismo o a los demás, o daña la propiedad del parque, es inaceptable.

Se espera que todas las visitas del parque respeten el Código de conducta y todas las leyes y normas del parque. No hacerlo podría resultar en la expulsión de las instalaciones.

-  Trate al parque y a los demás con respeto y amabilidad.
-  Siga las instrucciones del personal.
-  Respete los horarios publicados del parque y de las instalaciones.
-  Utilice las instalaciones del parque para su fin destinado y aprobado.
-  Cumpla las políticas de permisos, venta y ramadas.
-  Límitese a fumar, vapear o hacer otros usos de tabaco en las áreas aprobadas y no lleve drogas o sustancias ilegales.

AYÚDENOS A MANTENER PARQUES Y PROGRAMAS LIMPIOS, SEGUROS, ACCESIBLES Y ATRACTIVOS



Revise el Código de conducta completo en phoenix.gov/parks/code-of-conduct

